

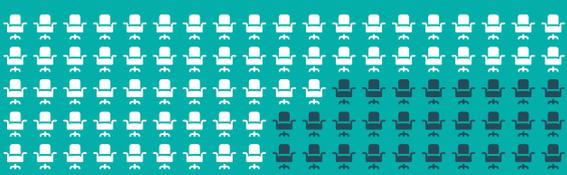


THE MODERN GUIDE TO FINANCE ANALYTICS:

# Make in-the-moment decisions with confidence.

Today's successful finance organizations are using real-time data pipelines to create in-the-moment awareness.

In a recent IDC survey,<sup>1</sup> businesses with strong data-to-analytics pipelines reported increases in key metrics.



## 72% of CFOs

will focus on improving the flexibility of budgeting and forecasting in 2022. (The same is true for 58% of all finance leaders.)<sup>2</sup>

## Who's succeeding with real-time data in finance?



**£33 million** saved in procurements

**£40,000/year** saved in annual report prep time

162 health service systems across Britain use a single platform for near-real-time insight into:

- Financial performance
- P&L
- Patient-level costing
- Service-line reporting
- Suppliers



At any time, we can see income and expenditure for service lines, even getting a P&L for each patient.”

— DARRAN HAGUE  
Head of Corporate Information, St. Helens and Knowsley Hospitals



**8X faster** data development

**Near-real-time** availability of financial data

**1%** margin of error on forecasts

The Fortune Global 500 company delivers SAP data to financial analytics users with:

- An exceptional level of accuracy
- Ease of use in SAP to AWS integration
- Higher productivity and lower costs



We can provide our users and our internal data team with the near-real-time data they need.”

— CLINT CLARK  
VP, Finance Performance Systems and Data, Schneider Electric

**RAYMOND JAMES**

**30% increase** in management productivity

**75% improvement** in data quality

**3 weeks** for new app rollouts

Modern data strategy has enabled one of America's largest and most diversified financial services firms to:

- Centralize data through one platform for faster analytics and action
- Drive higher-value service from financial advisors through data
- Streamline operational costs and meet regulatory data needs



The Qlik® platform has given the team at Raymond James the ability to streamline data with a single source of measurement across the board, enabling true digital transformation.”

— LAURA ASHWORTH  
BI Architect and Analyst Lead, Raymond James Financial

## It's time for an active approach to data.

Rather than relying only on reports from historical data, today's successful finance teams are establishing real-time pipelines that flow up-to-the-minute information into everyday processes. So finance leaders can act on data in the moment.



### THE QLIK ACTIVE INTELLIGENCE PLATFORM®

The Qlik Active Intelligence Platform enables you to create an end-to-end analytics data pipeline, giving your finance teams access to the real-time data they need to drive growth, profitability, and business resilience. Close the gaps between data, insights, and action with the only cloud platform built for Active Intelligence.

Ready to empower your finance team to take a more active approach to data? We're here to help.

[Start Here](#)

1. IDC InfoBrief, sponsored by Qlik, "Data as the New Water: The Importance of Investing in Data and Analytics Pipelines," June 2020.

2. Gartner, "Gartner CFO Survey Shows Improving the Flexibility of Budgeting and Forecasting Will Be the Top Focus Area in 2022," Nov 2021.