

# Instant Empowerment

Qlik® Education

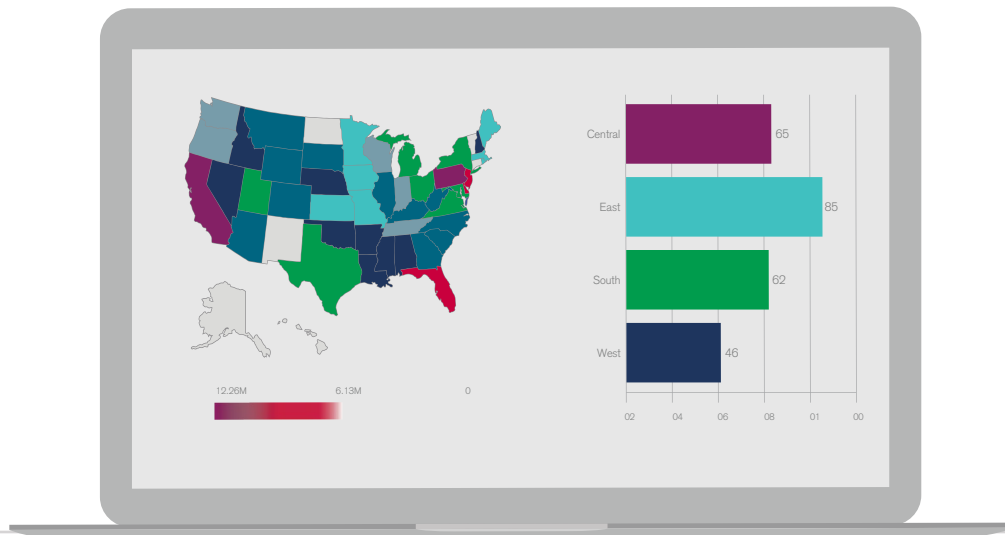


# Qlik Education

When you and everyone else in your organization is ready to get faster answers, more insights, and better outcomes with analytics, we empower you with the best ways to learn how to use our Qlik software to understand, or gain insights from, your data.



Qlik Education courseware, tools, and programs showcase the many capabilities of our Qlik platform while helping you discover how to use them to perform better at work. We organize our learning paths and best practices on roles, without requiring you to memorize and repeat features or functions. We make sure you stay current with our new Qlik capabilities. We provide a variety of training formats – Private or Public classroom, live or virtual, and in self-paced online learning environments. And we offer a unique data literacy program that empowers everyone to understand, analyze and use data with confidence.



## It's not about what you know; it's about what you can do

Software is only an advantage to your organization if your users know what to do with it. That's why our Qlik Education instructors go beyond teaching facts to showing all of your employees how to use our software to do their jobs more effectively.

We boost on-the-job success with a powerful training program that delivers benefits every day:



### Drive your data and analytics expertise

- Take advantage of role-based technical training that relates directly to specific jobs
- Benefit from a curriculum that is updated with every product release
- Accelerate your adoption of data literacy and analytics best practices



### Support learning when your users need it most

- Provide access to a comprehensive library of online modules anytime in our Qlik Continuous Classroom
- Get answers fast with our Continuous Classroom's powerful, smart search
- Access our Continuous Classroom instructors in a live webinar during office hours or 1:1 with more specific questions



### Boost your business user adoption

- Give your app consumers access to a free library of online modules
- Work with us to customize training for your specific apps
- Enjoy tailored learning sessions to maximize adoption

“My team and I went from not knowing much about the product to both being able to assess a request and all the possible ways to get a solution in place.”

**Eduardo A., IT Architect, Joie**

Source: TechValidate. TVID ED3-7A8-1DC

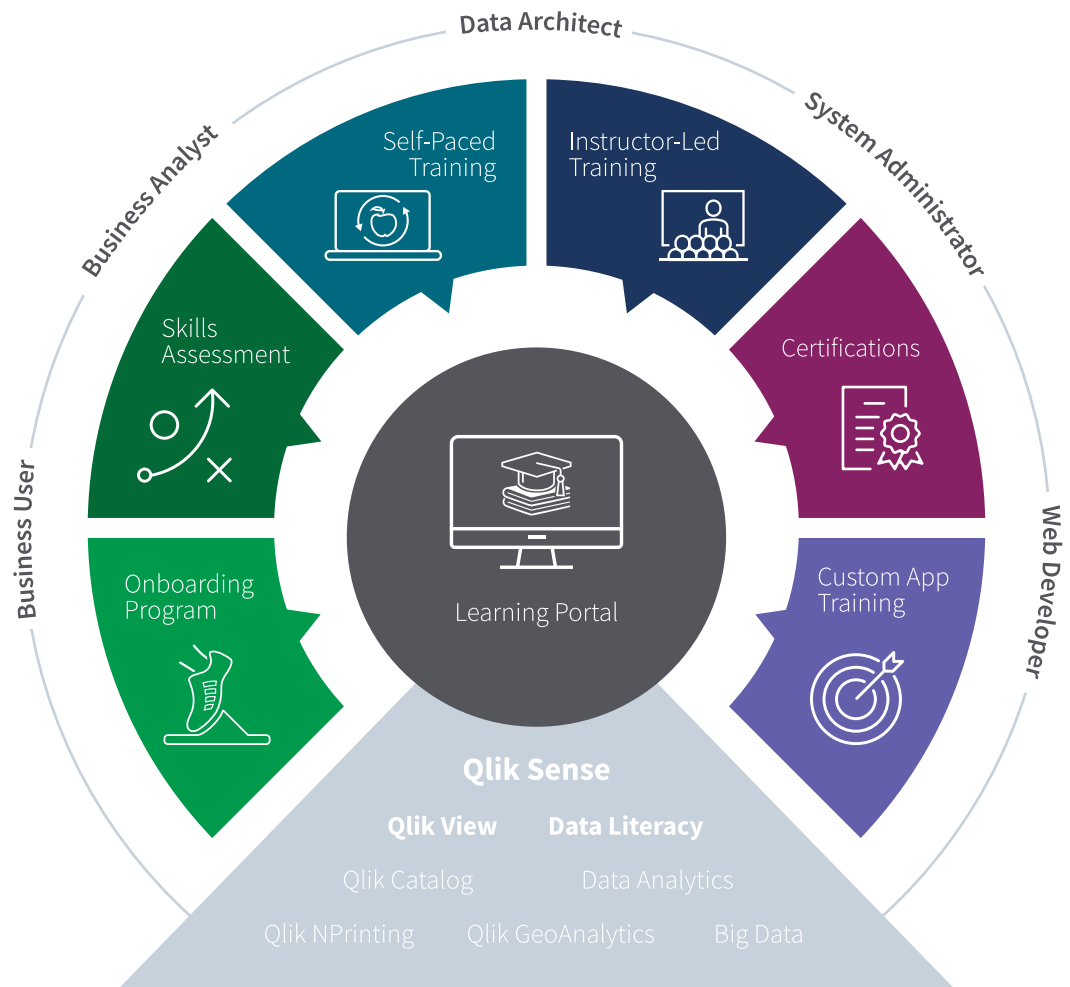


## Our Qlik Training Ecosystem

We combine a rich mix of training options, resources, and technologies to maximize the success of your development, deployment, and use of our Qlik software.

We work closely with you to define your organization's precise training requirements, making sure your staff gets the right level of

learning and performance support – resources and information that's accessible and applicable when your users need it – at the right time in your deployment life cycle and continuous learning journey.



## Our Unique Approach

Our goal is always to empower you and your users to work independently and be self-sufficient to do their jobs. We work hard to achieve this goal by applying a unique methodology to all of our offerings. Our courses aren't just implementation training or scripted courses. Rather, we use a learning model that maximizes the transfer of job-related skills and knowledge.

And our learning content covers more than the capabilities of Qlik Sense and QlikView. We also focus on Data Literacy – the ability to read, write, analyze, and argue with data – which is a complementary skillset you and your colleagues need to do your jobs successfully.

# Qlik Learning Portal

Our new Qlik Learning Portal is your one-stop shop for all of your learning needs. Take our pre-training assessments and post-training qualifications and certifications. Access our self-paced online courses inside the Qlik Continuous Classroom. Register for instructor-led classes, and find all the supporting training materials for the class you are attending. Stay current with access to the very latest resources. Visit [learning.qlik.com](https://learning.qlik.com).

For more information on Qlik Education, please visit [qlik.com/training](https://qlik.com/training).



## About Qlik

Qlik's vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world.

[qlik.com](https://qlik.com)

### The Value of Training

There's really no substitute for formal training when it comes to teaching your business users about new software.

Although platforms like Google and YouTube provide videos and advice to answer specific user's questions, there are some major drawbacks to these choices:

- They're not scalable for sharing new skills with every role across your business.
- Their static posts and videos restrict engagement.
- If your users don't understand something, there's no path to discover more.
- And they only answer the questions your users ask, about capabilities they already know.