Qlik® for supply chain: executive insights

Providing end-to-end visibility

Challenge

Data discovery dashboards and scorecards can integrate large volumes of disparate data from many sources, while detailed visualizations reveal previously unseen trends and data associations. Executive dashboards and scorecards provide end-to-end visibility of supply chain performance across multiple functions and disciplines, allowing executives to make better, more informed decisions. Significantly, these capabilities elevate the priority of the supply chain to the decision-makers at C-level.

Solution

Qlik and the partner community have built a number of 'Apps' to address and demonstrate capabilities related to this supply chain solution area.

Qlik for Executive Insights apps empower individuals and groups to make faster and better informed decisions by allowing them to:

- Gain executive insight into supply chain performance and monitor key performance indicators (KPIs) across multiple dimensions
- View and analyze both internal and external data in real-time, across multiple and disparate data sources as opposed to having to wait for pre-defined reports, which don't support short term opportunity spotting and issue resolution
- Provide full scalability across all departments throughout the business, to allow analysis and the exposing of unseen opportunities from the C-level down
- Leverage secure mobile access to stay fully informed and make decisions on-the-go
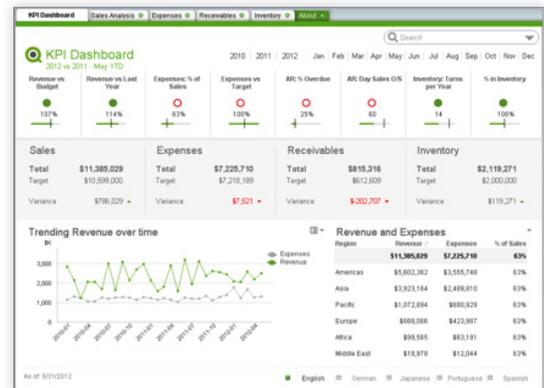
Customer Examples

- VIP Auto Parts - uses Qlik for executive dashboards across senior management, to analyze key Supply Chain KPI's with access to the SKU level
- Purity Life – leverages Qlik for better visibility into inventory reserves, driving efficiencies which allowed inventory reserves to drop by $500,000 within a year after implementation
- A U.S. Based Off Price Apparel Retailer – uses Qlik to provide complete end-to-end visibility across the supply chain, from order inception to delivery to the end customer or store

Example: A supply chain dashboard with an executive view of shipments, expenses, and on time delivery

> " … Our CEO became one of the biggest fans of Qlik because it allowed him to drill down through corporate data right to the SKU level. "
>
> — Dan Grosz, *VP of IT VIP Parts, Tires & Service*

Example: A single dashboard view of key Supply Chain KPI's with data from supply chain systems supporting all shopping channels.