

# Custom Application Training



Boost adoption and the value of your Qlik® investment with user training tailored to your unique application.

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Now that you've created a new Qlik application, give your business users the skills they need to realize new levels of insight through discovery. Benefit from our expertise and best practices to launch your application with maximum success.

We design our training specifically for your business users. We deliver everything you need to ensure everyone gets up and running with Qlik as quickly and completely as possible. Increase your application adoption and the overall value of your investment in Qlik with Custom Application Training.



# Increase Adoption and ROI for Your Qlik Application

## Empower Your Users

Custom Application Training gives your users the skills and motivation to fully realize the power of visual analytics.

- Delivers relevant, targeted training for job-related data discovery
- Increases business user confidence as well as exploration and discovery curiosity
- Transfers analytics best practices for better decision making

“Qlik did amazing work developing training videos for our business users to learn how to use our application”

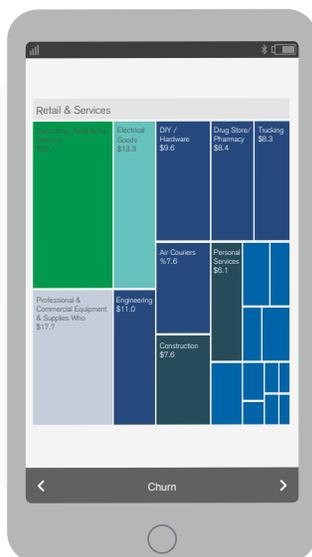
- **Global healthcare company**



## Realize Maximum Application ROI

With a rollout designed to get your users to peak productivity quickly, you'll start getting value from your application sooner — and learn where to focus training moving forward.

- Accelerates your user adoption and maximizes self-service
- Allows your users to view adoption metrics to ensure maximum use and impact
- Helps you effectively launch training to your users, with a learning plan to suit your needs



## Leverage Expert Training Resources

Our learning experts focus on making your Qlik application highly relevant to your users so you can reserve your training talent for other, high-priority initiatives.

- Boosts success because our dedicated Qlik experts work with your SMEs to build role-based, use cases
- Improves outcomes with Qlik Instructional Design experts creating the most effective training
- Keeps your staff focused on priorities

# How We Deliver

We assign a Qlik learning consultant and instructional designer to work with you to develop learning assets (e.g., videos and reference materials) specifically for your Qlik application. We focus our custom videos on role-based use cases that you define so training reflects your business users' point of view. We can deliver your videos in a dedicated Qlik training app — linked from or embedded in your Qlik application.

As part of our engagement, our learning consultant develops a tailored training rollout plan to best fit your organization. To accelerate adoption and maximize success, you also get a launch kit describing how to reach all potential users and promote your Qlik applications and your training program.



## Learning consultant and instructional designer

Our experts collaborate with you throughout our engagement — from training design to rollout.

- Training requirements
- Role-based use cases
- Content development
- Training rollout plan



## Customized training videos

We customize training videos and reference materials specifically for your Qlik application.

- Three-to-five-minute videos
- Qlik reference cards
- Introduction to Qlik videos



## Launch kit

Our best practices guide and communication templates launch successful training programs.

- Training launch guide
- Campaign timeline
- Communication templates
- Measurable adoption metrics

For more information about our Custom Application Training and how it benefits customers, please visit [qlik.com/training](https://qlik.com/training) or email [customapplicationtraining@qlik.com](mailto:customapplicationtraining@qlik.com).



## About Qlik

Qlik is on a mission to create a data-literate world, where everyone can use data to solve their most challenging problems. Only Qlik's end-to-end data management and analytics platform brings together all of an organization's data from any source, enabling people at any skill level to use their curiosity to uncover new insights. Companies use Qlik products to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 48,000 customers around the world.

[qlik.com](https://qlik.com)